

PI E-MAIL & FAX ALERT

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Proper Billing for Massage

Recently we've received many inquiries that carriers are denying payment for Massage fees. According to Sam Collins, billing expert for HJ Ross he suggests:

Don't do this:

- 97250 was deleted by the CPT in 1999.
- 97140 manual therapy is a **RED** flag IF the work is really massage.

Do this:

- Bill 97124 which most accurately describes the service provided. Some carrier deny this coverage, we believe they have to pay unless specifically excluded from their patient's contract.

Contact johntawlian@shawnsteel.com if you want the original article.



Shawn Steel speaking at CCA-Districts

You & Staff welcomed

San Joaquin/ Stanislaus 12/10/08 @ 7:00 PM

San Gabriel Valley 02/04/09 @ 12:00 PM

Kern County 02/05/09 @ 7:00 PM

North Bay 02/18/08 @ 7:00 PM

Riverside County 02/17/09 @ 7:00 PM

Hear the latest teleconference with Dr. Robert

Rose, MD by visiting our doctor's page:

<http://www.shawnsteel.com/doctors.htm>

DOI publishes the worst car insurance companies in Calif.

1. Lincoln General; 5 year in a row.
2. Hudson Insurance;
3. American International
4. GEICO! [despite those ads]
5. Western General

Worst 5 major carriers

1. Farmers
2. Mercury
3. Progressive
4. Allstate
5. 21st Century

All doctors must learn to FILE a complaint to the Dept of Insurance [DOI] when any car carrier is not fair to your office or to your patient. It's easy, generates investigations and real bad press.

Go to <http://www.insurance.ca.gov/>

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CONGRATULATIONS to Ventura and Santa Barbara CCA-Districts Supporting Senator Tony Strickland's Victory

But the PI attorney is ignoring me

Dr. B from Santa Barbara, calls the PI atty for a case that settled last summer, to ask where is his money. The atty refuses to call back, now what?

Great question:

1. Stop calling. You've called enough.
2. Send our famous 72 hour letter.
3. Find that letter and the follow up 2 steps under Doctor Resources in www.Shawnsteel.com
4. The odds are you will get your \$\$ with just send our letter. But you must send it at least 4 ways.
 - a. US Mail
 - b. Certified Mail
 - c. fax
 - d. email